



# BJOREM BETTER LETTERS™

Get ready to dance, sing, and learn with the groundbreaking collaboration of Bjorem Speech® and music legend Laurie Berkner!

Introducing Bjorem Better Letters™ and Laurie Berkner's Songs – an innovative approach that transforms phonics learning into a joyous musical journey. Say goodbye to overwhelming alphabet songs and hello to focused, fun-filled sound-letter-hand cue associations.

Parents and Educators, we have added many fun facts about sounds, we hope you learn something new!

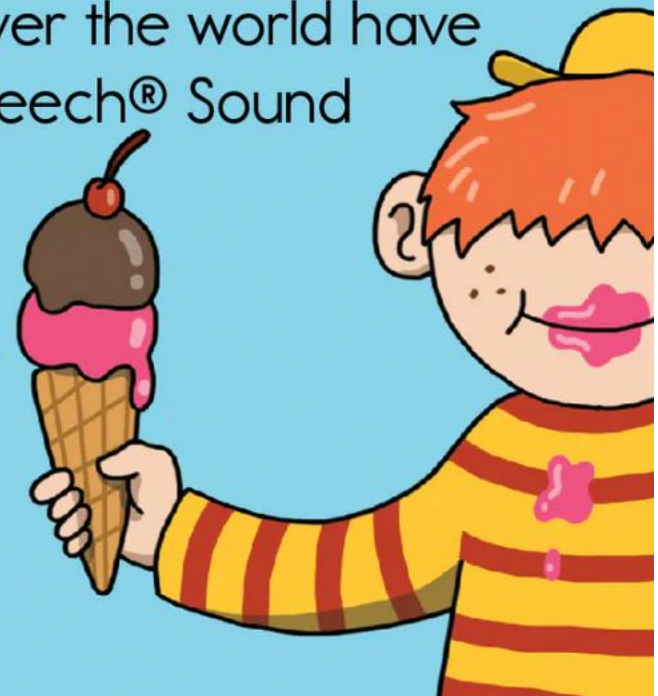
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# Why Bjorem Better Letters™?

The goal of Bjorem Better Letters™ is to help kids learn their letters and the different sounds those letters can make. Letter sounds are brought to life with kid-friendly sound cues, paired with written letters, and then associated with example words.

English can be tricky; Bjorem Better Letters™ teaches letters and sounds together to help teach early reading skills.

Speech-Language Pathologists all over the world have been using the images in Bjorem Speech® Sound Cues to teach sounds to kids with HUGE SUCCESS. We are excited to offer Bjorem Better Letters™ to help teachers and parents teach letters and their sounds.





## Different Letters Same Sound?

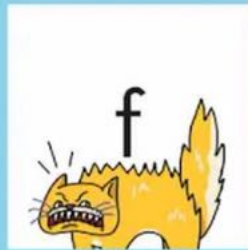
You may notice that one sound cue can have more than one corresponding letter (s).

For example:

- letters **f** and **ph** both make the mad cat “ff” sound
- **ch** and **sh** both make the quiet “shh” sound



feeet



ph



phone

chef



sh



shoe





## Same Letter Different Sound?

On the other hand, one letter can make more than one sound. For example, the letter **c** can make the **snake "sss" sound** and the **coughing "k k" sound**, and the letter **y** makes four different sounds!!

cereal



cat



baby



y



cry

yoga



y



cuymbal





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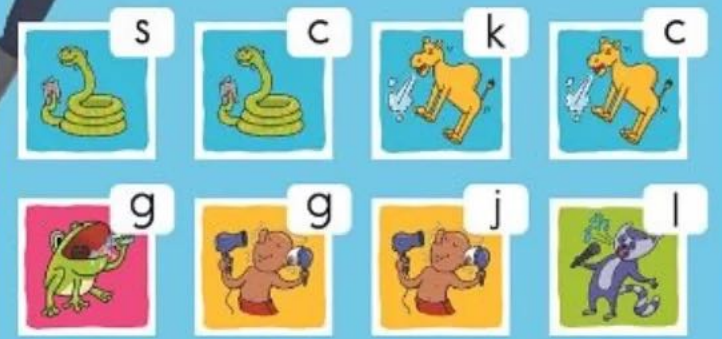
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# The LAURIE BERKNER BAND

## Consonants Song #1



## Consonants Song #2



## Consonants Song #3



## Long Vowels Song



## Short Vowels Song



## Digraphs Song

